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November 25, 1998

Mr. Binh Q. Nguyen
IBM Corporation
Post Office Box 12195
Research Triangle Park, NC 27709

Re: Patent application entitled *Systems, Methods and Computer
Program Products for Associating Dynamically Generated
Web Page Content with Web Site Visitors*
IBM Dkt. CR9-98-098; Our File No. 5577-115

Dear Binh:

Enclosed please find a copy of the initial draft of the above-referenced patent application for review by you and Sandeep Singhal. Please provide any comments or changes to us by December 4, 1998. I am also sending you and Sandeep copies via e-mail.

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Mr. Binh Q. Nguyen
November 25, 1998
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If you should have any questions, please feel free to give me a call.

Best regards.

Sincerely,



Needham J. Boddie, II

NJB/lhg

Enclosures

cc: Mr. Sandeep K. Singhal (w/enc.)
A. Bruce Clay, Esq. (w/o enc.)
Timothy J. O'Sullivan, Esq. (w/o enc.)